



TY BOYD INC.

EXECUTIVE
COMMUNICATIONS &
COACHING

2025 COURSE CATALOG

*We transform lives and
careers by strengthening
relationships through the
power of words well spoken.*

2115 REXFORD ROAD
SUITE 440
CHARLOTTE, NC 28211
WWW.TYBOYD.COM
EMAIL: INFO@TYBOYD.COM
OFFICE: (704) 333-9999

A MESSAGE FROM OUR CEO

Our programs are not just about giving presentations. They are about communicating with others in a compelling, engaging manner that results in a successful two-way communication. It's about you, and helping you to develop ways in which you can use your personality and your tools to communicate more meaningfully with those you engage with. We do not wish to change you. We want to help make you more effective.

As you embark on this journey of personal and professional development with us, I have two promises. One, we will provide practical techniques and strategies that you can begin putting into practice the moment you finish the program. Two, we will make sure you feel comfortable, and that you have some fun along the way.

On behalf of the team and I, I want to thank you for considering investing your time and trust in us.

A handwritten signature in black ink that reads "Molly Hunt". The script is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

MOLLY HUNT
CEO, TY BOYD INC.



COURSE TAKEAWAYS

1

USE FEAR TO YOUR ADVANTAGE

Learn how to harness your fear and make it work for you, not against you

2

COMMAND THE ROOM

Develop your authentic speaking style and increase your authority and credibility

3

INFLUENCE YOUR AUDIENCE

Think on your feet, speak with conviction, and inspire change

4

BUILD STRONGER RELATIONSHIPS

Learn to communicate in a way that connects, both in-person and virtually.

5

ACCELERATE YOUR CAREER

Get the promotion. Step into leadership. Realize your full potential.

6

INCREASE YOUR INCOME

Improve your bottom line, exceed your targets, and advance your business.

WHAT OUR STUDENTS SAY

5 STARS

1200+ REVIEWS



"I feel like I have so many takeaways I can apply to my job...and personal life!"

- Chelsea Edwards

"I will use this in all of my conversations for the rest of my life."

-S. Newell

"I cannot say enough about this course, it truly was transformative for me."

- Heather Brickley Konold

"It was fantastic! I have been uncomfortable with public speaking in the past, however, the team made it feel super inclusive and put me at ease right from the get-go. Fantastic coaching, great assignments."

- Shaileen M.

"ITy Boyd's Excellence in Speaking course taught me how to capture an audience, rather than deliver a presentation. The course is an absolute confidence-builder. It's a couple of days investment for a lifetime of return."

- Dr. Steve Fox

"This experience allowed me to really grow and strengthen my speaking skills in a very nurturing environment with a group of amazing individuals."

-Heather Konold

"This is a course every professional should take to be successful in their communications and career."

- Maria Leggett





EXCELLENCE IN SPEAKING INSTITUTE (ESI)

Course Description

Ty Boyd's signature program, the Excellence in Speaking Institute (ESI), has been delivered to professionals around the world for 45 years. ESI is a highly interactive and entertaining course where participants develop what is considered their most valuable skill, personal communications. This 2 ½ day small group program provides expert instruction with peer review and individual professional coaching to achieve the goal of helping each attendee to be the very best communicator they can be. Presentations are recorded and reviewed one-on-one with an executive faculty member for personalized learning.

Personal communications are at the core of whatever we want to get done. We present every day, sharing our ideas, plans, goals, products, services, processes, and visions. Being an impactful, engaging, and powerful communicator is the number one competitive advantage, whether presenting to one or one thousand, and is invaluable to your professional and personal life.

Experience our life-changing learning process:

- Immersive learning experience
- Optimized for maximum personal coaching
- Life-changing transformation in just 2 ½ days

Course deliverables:

- Skills, tips, and techniques to make participants the best they can be
- Enhanced self-confidence
- Learn to change fear into energy
- Become an effective storyteller
- Develop presentations that win business and get results

Resources provided:

- Recordings of your presentations
- Completed course workbook
- Ty Boyd's book of communication tips, techniques, and strategies



ESI is delivered in 2 ways:

I. Corporate In-House Programs

A company-specific course delivered to participants from a single company or organization. An In-House ESI program can be customized for your company, with classes built around employees from across the company, or team members from selected groups such as ESI for Leaders, ESI for Sales, or ESI for Customer Service. This allows class participants to focus on communicating within the context of what they do every day.



tyboyd.com/esi-group



II. Open Enrollment

This ESI course is open to the public with participants from various companies and professions. Participants gain interesting and valuable insights from their peers from other walks of life and learn to communicate successfully with people from outside of their organizations. This is also a great opportunity for entrepreneurs and leaders of small businesses to expand their skill set.



tyboyd.com/esi





ESI NEXT LEVEL

COURSE DURATION: 1 1/2 DAYS

Course Description

Excellence in Speaking® Next Level is a one-and-a-half-day virtual workshop that addresses both delivery and content. This training will not only elevate participant communications skills (and thus, your bottom line), but will also sustain and improve skills learned in ESI. Participants will be given a pre-work assignment and the first day includes two one-hour instructional sessions that reviews modules taught in our signature course ESI. In addition to review, our faculty will teach new material focusing on business presentation. All participants will receive a one-on-one coaching session, participate in multiple engaging exercises, and Q & A sessions.

Course deliverables:

- Reviews modules from ESI to “refresh” skills and keep sharp
- Speaks to communicating on virtual platforms (zoom, go-to-meeting, etc)
- Introduces new instruction focused on business presentation (both message & delivery)
- Includes a private one-on-one coaching session for each participant



tyboyd.com/esi-next-level





CUSTOMIZED PROGRAMS

The Ty Boyd team can deliver custom programs to fit the unique requirements and opportunities presented by a client organization. We will help you design and assemble a complete communication and leadership skills program with specific tracks for each area of your business – sales, human resources, customer service, executive management, and more.

You can pair our pre-designed courses with new custom-designed courses to meet the needs of all levels of career professionals. Ty Boyd, Inc. creates custom courses for organizations designed to align with each client's culture and objectives. Some of our custom programs include:

- Mastering the Business Presentation (1 day)
- Navigating Difficult Conversations
- Sales Presentations That Win Business (1 day)
- Making Conference Presentations Profitable (1/2 day)
- Presentations Prep (Individual or Team)
- Effective Communications & Presentation Training (Monthly 1 day sessions over 6 months)
- Developing Successful Team Communication (1 day)

Create your own custom professional development and training courses with the experts at Ty Boyd!



tyboyd.com/custom-programs



EXECUTIVE AND PERSONAL COACHING

Whether you need help with a specific presentation, your overall communication skills, or enhancement of your leadership style and capability, the Ty Boyd faculty will work with you to achieve your goals. With 45 years of professional coaching experience and an official member of the Forbes Coaches Council, we have successfully developed C-level executives, middle managers, small business owners, and individual contributors to be the best they can be. Some of our most popular coaching topics include executive communications, voice improvement, presentation confidence, body language analysis, professional image development, and presentation content and flow.

**Coaching duration and pricing TBD based on client requirements.
Virtual or in-person options available.*



tyboyd.com/coaching

**We also offer “Individual Coaching for the Young Professional”, 1-on-1 coaching for teens and young professionals to take your presentations to the next level. Whether you are interviewing for a new job or college, presenting online, or simply interested in refining your communication skills, we are here to help you make a human connection and lasting impression, in person or on the other side of the screen.*

Each session is 60-minutes with one of our Ty Boyd faculty members and will provide the fundamentals of great communication & connection. This hands-on coaching is geared for those 16-22 years old looking to develop engaging communication skills to give you a competitive edge that will set you apart from the start.



ABOUT US

For 45 years, Ty Boyd Inc., an Executive Communications & Coaching business, has helped professionals worldwide reach their career goals.

Our faculty is comprised of experts in the fields of public speaking, business communications, and individual coaching. We offer a variety of courses suited to meet the needs of all levels of career professionals.

Ty Boyd, Inc. also creates custom courses for corporations, designed to align with each company's business culture and objectives. You can expect immediate returns when you and your company invest in a Ty Boyd, Inc. course or coaching session.

OUR MISSION STATEMENT

"To take people to the next level professionally and personally, by increasing their confidence and teaching them how to deliver their message in a passionate, compelling, authentic way."

MEET THE TEAM



MOLLY HUNT
CEO, Executive Faculty



CARLYN LAWSON
COO, Executive Faculty



JOHN LOWE
Executive Faculty



DAVE REINHARDT
Executive Faculty



WENDY JORDAN
Director of Marketing



**ANDY
PAPATHANASSIOU**
Executive Faculty



ELIZA GELLMAN
Executive Faculty



DUSTY HOLCOMB
Executive Faculty



SHANDEE BOWMAN
Executive Faculty

NEED HELP SELECTING THE RIGHT PROGRAM?

Schedule a Call!

BOOK NOW



2115 REXFORD ROAD
SUITE 440
CHARLOTTE, NC 28211
WWW.TYBOYD.COM
INFO@TYBOYD.COM
OFFICE: (704) 333-9999